2019 UNITED WAY CAMPAIGN

GAME CHANGERS

LiveUnitedBR.org  #GameChangers  #UnitedWeWin
Our Credo

United Way fights for the health, education and financial stability of every person in every community.

We Live United against:
- Addiction and mental health crises
- Illiteracy and barriers to sustainable employment
- Poverty, hunger and homelessness
- Family and sexual violence
- Discrimination and inequity

LiveUnitedBR.org  #GameChangers  #UnitedWeWin
WHY SUPPORT UNITED WAY

LOCAL

The donation you make stays in **Rock and northern Winnebago counties** supporting:

- Our neighbors & coworkers
- Local families
- Those in crisis, underserved populations, and those with the greatest needs

Blackhawk Region

![Map Image]

United Way of Anytown
UnitedWayofAnytown.org
LiveUnitedBR.org #GameChangers #UnitedWeWin
United Way is committed to responsible stewardship of donor dollars and holds its partner programs accountable for achieving the outcomes of their grant award.

- Platinum Participant by GuideStar
- 5th consecutive 4 out of 4 stars from Charity Navigator
VOLUNTEER DRIVEN

- Local autonomy with diverse Board of Directors and committees, including Campaign Cabinet and Community Impact Council
- UWBR Grant Process consists of Volunteers & Subject Matter Experts (SMEs) whom conduct 4 tiers of extensive reviews of local programs
- Final grant approvals are voted upon by UWBR’s Board of Directors
More than $3.4 Million Invested
ADDITIONAL INVESTMENTS

- 211
- ALICE Report
- BDN’s Annual Volunteer of the Year Awards
- Capacity Building & Venture Grants
- Day of Caring
- Dolly Parton’s Imagination Library
- Emergency/ Deficit Grants
- Emergency Food & Shelter Program Admin
- Get Connected
- National Philanthropy Day Partner
- Scholastic Book Fairs in South Beloit
- 23 Local Coalitions
2019 Campaign: Game Changers

What is a game changer?

**Game Chang·er**, noun

Variants: or game-changer

[geym-cheyn-jer]

A visionary leader or innovative organization that helps to positively transform the Blackhawk Region.
Campaign Video

When available (summer 2019) link to UWBR Campaign Video
Customize for your Campaign

Add slides as needed and consider inclusion of:

- Company logo
- Leadership quote
- Company goals (such as % employee participation or $ raised) and/or historical giving
- Activities & special events
- Incentives, prizes, company match info
THANK YOU!

LIVE UNITED

LiveUnitedBR.org  #GameChangers  #UnitedWeWin