

Campaign Incentives

Incentives are a great tool to increase participation in your United Way campaign. Many companies give employees raffle tickets if they meet certain targets such as:

- ✓ First time donor
- ✓ Increased gift
- ✓ Loyal contributor (10 year donor)
- ✓ Leadership donor (\$600+)
- ✓ Returning pledge form at kick off meeting
- ✓ Attending kick off meeting
- ✓ Sharing why they support United Way

Incentive Ideas

- Flee at three day
- Extra vacation day
- Prime parking spot
- Company logo gear
- Swap products with other companies
- Lunch with the CEO
- Coupons to have windows scraped
- Traveling trophy
- Restaurant gift certificate
- Ask your CEO/Board to donate sporting tickets
- Movie passes
- Pizza party for department with highest participation