Raffle Guidelines

Thank you for your interest in conducting a raffle to benefit United Way Blackhawk Region (UWBR). Raffles are highly regulated by the State of Wisconsin so please read this document to understand what a Raffle is and is not and to get familiarized with all raffle regulations and guidelines as set forth by the Wisconsin Division of Gaming- Office of Charitable Gaming.

Raffles conducted to benefit UWBR must be pre-approved. If after reviewing this document you wish to hold a raffle, please complete and return the United Way Raffle Agreement for approval. Contact Rick West at rwest@lubr.org or 608.314.8421.

Raffle definition: A Raffle is a game of chance in which tickets are sold and a drawing for a prize(s) is held. A Raffle is NOT a sweepstakes or lottery involving random numbers to determine a winner. Purchasing a raffle ticket(s) does not guarantee a return and the cost of a raffle ticket(s) is NOT tax deductible.

TYPES OF LEGAL WISCONSIN RAFFLES

Advanced Ticket Sale Raffle
Requires Class A License
- Tickets cannot be sold more than 270 days before the drawing
- Need not be present to win
- No raffle ticket may exceed $100 in cost
- Raffle Tickets must be sold face-to-face with purchaser
  - Phone, internet, mail or any other form of non face-to-face sales of raffle tickets are prohibited by both federal and state law
- Ticket purchaser must complete the drawing stub face-to-face and be given their receipt portion of the ticket at time of payment
- Raffle tickets must be identical in form and include:
  - Consecutive numbering on both portions of the ticket
  - License # issued
  - Name and Address of Sponsoring Organization
  - Price of the ticket and the discounted price applicable to multiple ticket purchases
  - Date, time and place of the Raffle Drawing
  - A place for the ticket purchaser to enter his/her name and address
  - A list of each prize to be awarded which has a fair market value of $1,000 or more
- Raffle drawings must be held in public
- Must be able to provide a list of prize winners
- No person may sell a raffle ticket unless authorized by UWBR
- If the raffle is cancelled the organization shall refund the receipts to ticket purchasers
- These rules apply to 50/50 Raffles as well

Same Day Ticket Sale Raffle
Requires Class B License
- Must be present to win
- All raffle tickets must be identical in form
- Tickets do not need to be numbered consecutively
- No person may sell a raffle ticket unless authorized by United Way Blackhawk Region
- Raffle ticket may not exceed $10 in cost
- Raffle drawings shall be held in public
- Prior to the drawing the time of the drawing and the prizes to be awarded shall be posted
- If the raffle is cancelled the organization shall refund the receipts to ticket purchasers
**SAMPLE TICKET FORMATS**

Carefully review all the information that is listed on these examples. In order for your raffle to be in compliance with Wisconsin law, you must include all information listed below; 50/50 raffles and so called “bucket” raffles are no exception.

| Name and address of licensed organization sponsoring the raffle |
| Consecutive numbering on both portions of the ticket |
| List of prizes with a retail value of $1,000 or more |

| 001 | Licensed Organization Address City, State, ZIP |
| $1,000 Grand Prize |

Raffle Drawing: March 1, 2006—4:30 PM
Location of Drawing

License No. R9999A-00200
Ticket Cost $1.00

| Advanced Sale—Need Not Be Present To Win |
| CLASS A License Required |

| Same Day Sale—Must Be Present To Win |
| CLASS B License Required |

Matched numbering on both portions of the ticket