MEDIA RELEASE
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Registration Deadlines Approaching for United Way’s 2017 Day of Caring

(BLACKHAWK REGION) – Registration deadlines for United Way Blackhawk Region’s annual Day of Caring are quickly approaching.

The Day of Caring exemplifies what it means to LIVE UNITED and provides benefits for both nonprofit organizations and volunteer teams. United Way Blackhawk Region's Day of Caring provides local nonprofits with the means to complete tasks that they may not have been able to accomplish otherwise due to a lack of personnel, budget or resources. All nonprofit agencies in Rock County, WI and northern Winnebago County, IL are welcome to participate. Nonprofits may submit more than one project request, but must register projects by Friday, August 25.

“It’s incredibly important that local nonprofits submit projects a.s.a.p., so that we may ensure the hundreds of volunteers who sign up for the Day of Caring are assigned to a meaningful experience,” said Mary Fanning-Penny, United Way Blackhawk Region President & CEO. “This one-day event gives individuals and corporate volunteer teams a chance to roll up their sleeves and lend a hand to local nonprofit agencies, while learning more about programs working to make our community stronger.”

Similarly, individual volunteers and corporate volunteer teams must register for the Day of Caring so United Way may appropriately assign volunteers to community service projects. The deadline for volunteer registration is Friday, September 1.

More information on United Way’s Day of Caring and links to registration may be found at liveunitedbr.org/DOCregistration.

About United Way Blackhawk Region
United Way fights for the health, education, and financial stability of every person in every community. We win by Living United, by forging unlikely partnerships and by finding new solutions to old problems; by mobilizing the best resources; and inspiring individuals to join
the fight against a common foe, each community’s most daunting social crises. United Way Blackhawk Region Lives United against poverty, family violence, hunger and homelessness to name a few, by providing community grants and resources to 80 human services programs at 39 nonprofit agencies in Rock County, Wis. and northern Winnebago County, Ill. More information about United Way Blackhawk Region is available at LiveUnitedBR.org.

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